

KATE WHITE

Becoming Fearless: Bold Moves that Build Confidence and Ignite Success

Thursday, November 14, 2019; 12:30 pm

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BIOGRAPHY

Kate White, the former editor-in-chief of *Cosmopolitan* magazine, is a nationally known thought leader on career success, and a *New York Times* bestselling author of several influential business books for women.

She is passionate about sharing what she's learned with other women, and her strategies are based on her long career as a media executive. In addition to running *Cosmo* for 14 years, she was the editor-in-chief of four other prestigious U.S. magazines, including *Redbook* and *Working Woman*. At *Cosmo* she increased circulation by 30 percent during her tenure and oversaw all aspects of this #1 worldwide brand.

Kate's books on career and success include the recently released and #1 Amazon bestseller (Women & Business) *The Gutsy Girl Handbook* (Grand Central), a totally revised edition of her groundbreaking 1990s *Wall Street Journal* bestseller, *Why Good Girls Don't Get Ahead but Gutsy Girls Do*.

She is also the *New York Times* best-selling author of 13 murder mysteries and psychological thrillers, which have been published in many countries. Her latest, *Such a Perfect Wife*, was released on May 7. *Library Journal* named it a pick of the month and called it a "riveting mystery and intense page turner that never lets up."

She is an in-demand speaker for conferences, companies, and universities. She has appeared on numerous national television shows, including *Today*, *CBS This Morning*, and CNN's *Quest Means Business*.

Kate lives with her husband in New York City. She is the mother of two children.

Cristina Mendonsa Master of Ceremonies

A Northern California native, Cristina Mendonsa is an EMMY and Murrow award-winning journalist, reporter, writer and executive producer. Her reputation for combining a direct approach with a warm interview style has allowed her to secure stories with top newsmakers for 30 years and gain the trust of viewers and listeners in California for over two decades. Cristina has reported and anchored for ABC, CBS, and NBC television stations, and recently joined the iHeartMedia group where she anchors and reports for KFBK, the group's number one Newsradio station. At KFBK, Cristina's unique brand of reporting is evident in her daily feature "Cristina Mendonsa Reports." Her podcast featuring innovators, entrepreneurs and thought leaders is called "A Fresh Agenda." She also produces a weekly newscast on YouTube called, "The Short List." Cristina is the founder of Mendonsa Media and Director of Content for MindMeld Studios.

This presentation is a collaboration with the Greater Folsom Partnership and News 93.1 KFBK.